



Corporate Sponsorship Program

Jessie Beck Elementary School seeks your support to help us achieve our mission to improve the quality of Education through Art and Technology.

Jessie Beck has a tiered fundraising approach to accept donations from supporting organizations and individuals, with Platinum, Gold, Silver and Bronze sponsor levels. Each sponsor level includes unique benefits that are available.

Sponsorship Levels

<u>Annual Donation</u>	<u>Donor Designation</u>
\$5000	Platinum
\$2000	Gold
\$1000	Silver
\$500	Bronze

PLATINUM SPONSOR -

- 36" x 72" Banner installed on the Plumb Lane fence line, proudly displaying business logo and support of Jessie Beck (banner displayed for the entire school year.)
- Mention on the Jessie Beck Elementary School sponsorship webpage (including company logo)
- ½ Page, full-color advertisement in the **Fund The Arts** printed program
- Full Page ad in JB newsletter for the school year
- Title Sponsorships for selected JB major events such as JB Golf Tournament, JB Scarecrow and Ice Skating
- A "Platinum Sponsor" plaque
- 2 Tickets to Fund the Arts
- Business mention on JB social media posts

GOLD SPONSOR -

- 36" x 72" Banner installed on the Plumb Lane fence line, proudly displaying business logo and support of Jessie Beck (banner displayed for the entire school year.)
- Mention on the Jessie Beck Elementary School sponsorship webpage (including company logo)
- ¼ Page, full-color advertisement in the **Fund The Arts** printed program
- ½ Page ad in JB Newsletter for entire school year
- Business mention on JB social media posts

SILVER SPONSOR -

- Mention on the Jessie Beck Elementary School sponsorship webpage (including company logo)
- Full-color logo publication in the **Fund The Arts** printed program
- Title sponsorship for JB Scarecrow event
- Business mention on JB social media posts

BRONZE SPONSOR -

- Mention on the Jessie Beck Elementary School sponsorship webpage (including company logo)
- Name listed in the **Fund The Arts** printed program
- Business mention on JB social media posts



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INDIVIDUAL SPONSORSHIP OPTIONS:

Jessie Beck Newsletter:

- Full page- \$200
- ½ page- \$100
- ¼ page- \$50
- Business card size- \$25

Prices are per newsletter and there is a 10% discount for school year commitment.

Nevada Day Golf Tournament:

- \$500- Title Sponsor- Includes hole sign logo, logo on banner, and a foursome.
- \$400- Foursome
- \$110- Individual player
- \$100- Hole sponsor (display company logo)

We are transitioning our program from the calendar year to the school year, and the benefits listed here are for the 2022-2023 school year. As an added bonus, sponsors that enroll this spring will start receiving marketing benefits immediately with no additional cost. Please register no later than March 11, 2022 to be featured at this year's Fund The Arts event, in addition to next year.



2022 Donation Form

Thank you for supporting Jessie Beck Elementary School! To make a donation, please mail or hand deliver this completed form to:

Jessie Beck Elementary School
1900 Sharon Way
Reno, NV 89509

Donation amount: _____

Sponsorship Level: Platinum ___ Gold ___ Silver ___ Bronze ___

Individual options: JB Newsletter: Full page ___ 1/2 page ___ 1/4 page ___ business card size ___

Nevada Day Golf Tournament: Title Sponsor ___ Foursome ___ Individual ___ Hole Sponsor ___

Name of Company: _____

Contact Person: _____

Address: _____

Email: _____

Payment Type:

- Check or money order payable to Jessie Beck Parent Faculty Association Visa Mastercard

If paying with a credit card, please visit our site at <https://www.jessiebeckpfa.com/corp-fundraising.html>.

If you have any questions, please contact
Dulce (775) 338-3818
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