

## Jessie Beck PFA General Meeting Minutes

September 8, 2011

### **Call to Order**

President Faith Osgard began the meeting at 6:33 p.m.

### **Attendance**

Board Members in Attendance:

Faith Osgard (President), Derek Vogel (Vice President), Paula Murphy (Treasurer), Julie Callahan (Assistant Treasurer), Andrea Baccigaluppi (Secretary), Scott Nebesky (Past President), Marilyn Harper (Teacher Representative), Diana York (Teacher Representative), Kathleen Moore (Teacher Representative), Jenni Anderson (Principal)

General Members in Attendance: Lanny Hershenow, Caryn Swobe, Cynthia Ibarra, Kathryn Milliken, Alicia Sendon, Joe Ross, Linda Ross, Kim Crawford, Eric Seitz, Jill Rogers, Jenny Kanekoa, Alissa Turner, Patrick Turner, Fong Menante, Denise Benson, David AuCoin, Kelly Rotter, Mischelle Leach, Colleen Clowers, Bryan Eiden, Wendy Funke, Jennifer Ripley, Bonnie Serpa, Marilyn Hoffman, Cathy Lowden,

### **Introductions**

PFA boardmembers, staff, and parents introduced themselves.

### **Approval of the Agenda**

Motion to approve moved by Ms. Swobe and seconded by Ms. Murphy

### **Reports**

Principal's Report

Ms. Anderson reported wonderful start to new school year. She announced that remediation and enrichment have started in many classes and the staff is doing a great job assessing students' needs.

Ms. Anderson announced the Welcome Back Breakfast will take place Friday, September 2<sup>nd</sup> from 8:00 – 8:45 (and will replace Moms & Muffins and Dads & Donuts events).

Ms. Anderson discussed her open door policy and asked parents to please keep calling and e-mailing with their concerns and needs.

President's Report

President Osgard reported the outcome of her meeting with Ken Grein and three members of the Washoe County Capital Projects Team. The Team has agreed to work with the PFA to give us credit for PFA monies spent on technology. Ms. Osgard has been assured that the PFA will be given a check for \$29,000 crediting us for the expense of ActivBoards that were purchased during the summer.

President Osgard explained Revitalization to parents unfamiliar with the process.

President Osgard explained what ActivBoards are and how they enhance student learning.

Treasurer's Report – See “Review and Approval of 2011-2012” below.

### **Committee Reports**

Scarecrow Contest – Ms. Hershenow stated that a 3rd grade teacher started Scarecrow 30 years ago. Committee members are still needed. The event will occur on Friday, October 7 from 3 – 6. Meeting attendees were invited to make scarecrows as a family and/or to help with classroom scarecrows. Ms. Hershenow announced that volunteer helpers will be sorted by grade this year (i.e. first grade responsible for fishing booth).

Spell-a-Thon – Ms. Osgard explained that this is one of our biggest fundraisers and will take place on November 3<sup>rd</sup>. Karen Bradley (unable to attend meeting) is chairing again this year, but needs help. Each student will obtain sponsors and will take home a spelling list to study. This is a great fundraiser with minimal expense. Ms. Bradley needs help with grading tests and counting money.

Public/Government Relations – Caryn Swobe: Ms. Swobe explained that this might be a less active year since there will not be a legislative session. She announced that she had elected school board officials come speak to the PFA last year. She pooled resources with Parent Leaders for Education whose website is [educationpriority1.org](http://educationpriority1.org). Parents went to Carson City and helped to preserve funding. They also saved revitalization monies via Supreme Court decision curbing Governor Sandoval's reallocation of those funds.

Art to Grow – Ms. Osgard explained that this program will again be headed by Robyn Heywood (not present at meeting). She will have a workshop for volunteers on 9/26 at 3:15. Ms. Anderson pointed out that parents don't need to be artists to participate and that this is a great way to get involved with kids. Ms. Baccigaluppi noted that volunteer forms need to be filled out by parents helping at the school and chaperoning. Fingerprinting is also required for overnight field trips.

Teacher Appreciation Committee – Ms. Osgard explained that Brandi Oliphant (not present at meeting) will chair. This committee provides monthly lunches for teachers and snacks during conference week. It also hosts other events during Teacher Appreciation Week. Ms. Oliphant needs volunteers on her committee.

### **New Business:**

Review and Approval of 2011-12 PFA Budget – See handout: Members discussed various line items.

Box Tops: Ms. Hoffman noted that BoxTops revenues have gone down and a short discussion ensued about how to better organize Box Top collection.

NOC Donations: a question was asked and answered about NOC Donations. NOC represents “new opportunities” and helps families during the holidays with food baskets etc. Some people donate cash instead of food.

Entertainment Books: a question was asked about the Entertainment Fundraiser. Ms. Baccigaluppi explained that the decision was made to not pursue this fundraiser this year because it would conflict with the office Innisbrook fundraiser as the cookie dough fundraiser did last year.

ELMOs and ActivBoards: Ms. Osgard and Ms. Anderson explained Elmos and ActivBoards. A parent asked about ActivExpressions. Ms. Serpa stated that the school has a set of these that they share. The district might include these in revitalization since we’re paying for ActivBoards. The sets run about \$2800 each.

Art on the Grass: a parent asked about the lack of revenues generated from this event. Ms. Osgard explained that donation boxes are put out during this event and the funds were accidentally lumped with Silent Auction. Ms. Osgard further explained the Silent Auction and other events.

Dessert Night: Ms. Leach announced that she is able to chair this event if the date is moved to March 13<sup>th</sup>. A general explanation of this event was given.

Approval of the 2011-2012 Budget: Approval was moved by Ms. Leach and seconded by Mr. Vogel

### **Review and Approval of PFA Bylaws – See handout**

The bylaws were last revised in the 1980s. A 30 day review of changes is required in the current bylaws so the PFA will take up the changes for approval at next meeting.

### **Announcements**

Parking Lot Concerns: Ms. Ashley asked about the closure of the school parking lot, and Ms. Anderson explained that the parking lot was closed for safety. She said her best suggestion is to park and walk in with your child. Ms. Anderson also announced that with Revitalization there will be only one point of entry for the school.

Walking School Bus: Ms. Lough brought up the Walking School Bus program. This is a program she was involved in while living in Missouri and she has met with Ms. Anderson to discuss implementing this program at Jessie Beck.

Whole Foods 5% Day: Whole Foods will donate 5% of its proceeds on September 14<sup>th</sup> to WCSD.

Discovery Museum: Ms. Swobe announced that this interactive children's museum will open this Saturday, September 3rd.

Free Money Programs: President Osgard reminded parents to use supermarket cards to benefit Jessie Beck. It was further noted that Savemart cards do not need to be registered while Raleys cards require pre-registration. A parent suggested putting the SaveMart cards in Thursday folders. Also [igive.com](http://igive.com) will donate a percentage of sales to Jessie Beck.

**Motion to Adjourn**

The meeting adjourned at 7:28 p.m.