

Meeting Minutes for Jessie Beck PFA BOARD Meeting  
May 1, 4PM Craft Wine and Beer

1. Call to Order / Attendance
  - a. Lauren, Bri, Erin, Virginia, Abigail, Tina, Kyle, Laura, Michelle, Suzi, Brandi, Scott, Ryan, Betsy
2. Principals report
  - a. MAP and I Ready testing still going
    - i. Raffle prizes to encourage students to take their time and do their best
  - b. Lots of field trips coming up
  - c. Strolling Art Show coming Up
  - d. 4th graders going to Fort Churchill 5/2/24
  - e. New Hires
    - i. 2 new DLAC teachers (1st and 2nd Grade)
  - f. Staff Leaving
    - i. Ms. Champagne is retiring and Ms. Sperske is moving to Washington
  - g. Dean Briggs
    - i. Bear Paw Parties
      1. Upcoming
        - a. Reptiles
        - b. Pizza with the Principal (last one of the year!)
      - ii. Training for more ideas in behavior training and management
      - iii. Encourages parent feedback
3. Presidents Report
  - a. Beck safety
    - i. Sandwich boards for the drop zone should be delivered this week - possibly do a drop zone next school year?
    - ii. Soccer joint use - goes until June
      1. Gates will stay open during practices and games
      2. We will ensure Enrique knows to only have one gate open and can close at the end of the day on Friday
      3. Increase cameras
        - a. Historically a PFA purchase
    - iii. Signs, like Reno high school
      1. "field use by permit only, call xxx"
      2. Can order through Capital Projects through the district
    - iv. If campus were to be reopened with permission, would need someone responsible and provide clean up
  - b. Committee reports to prep for next year
    - i. Will include what worked, what didn't, who is returning, budget and calendar requests for next year
  - c. Meeting location and day for next year
    - i. First Wednesday - 4 or 430?
    - ii. Upstairs area at Reno Public Market?
  - d. Abigail Harper presented on sustainable practices for lunch.
    - i. Can replace styrofoam tray with paper
    - ii. Gomm doing a pilot study with a different caterer

- iii. Really push to reinstate Go Green
- 4. Treasurer's Report
  - a. April was primarily Fund the Arts
    - i. One more outstanding items
- 5. Committee Reports
  - a. Garden
    - i. Seedling Sale
  - b. May 5<sup>th</sup> Teacher Appreciation
    - i. Week - May 6 - 10
      - 1. Yard signs on Tuesday
      - 2. Sign ups for duty coverage
        - a. Ideally if can be people from Board to help build connection with parents.
      - 3. Raffle prizes (donations are welcome)
      - 4. Schedule of suggested gifts/gestures for students to do throughout the week
        - a. Going out in the Connect Ed
      - 5. Food throughout the week
  - c. Art to Grow
    - i. Strolling Art Show - May 22
    - ii. Whitney is working on a restock order
      - 1. Some stuff has already come in and Whitney has started restocking.
    - iii. Will do an end of year review with Lauren
  - d. 5th Grade Party
    - i. June 6th Thursday, switched days with Field Day
    - ii. Idlewild pool, yard games and an Ice cream truck
    - iii. Already scheduled the first fundraiser for next year - Aces game in September 22nd and will start selling over the summer.
  - e. Field Day - June 7 (Friday)
    - i. Mrs. Espinosa
    - ii. Sno-Cone Machine
      - 1. run by parents, schedule sessions for grades to come in the afternoon
      - 2. Committee to help with the shopping for grocery supplies. (3-4 parents)
        - a. shopping
        - b. event chair
        - c. obstacle course coordinator
      - 3. Will look to train a new committee chair for the following year if we have a volunteer (Year after this upcoming year). Other wise Mrs. Espinosa will stay on.
  - f. DLAC
    - i. Talent Show - May 17th
      - 1. Videos are with videographer now
      - 2. Will use benches instead of folding chairs
      - 3. Link on PFA website to the video after the show
      - 4. Add advertising components for next year.
        - a. Starting earlier next year, offering a chance for kiddos to film during recess so they can still be included if after hours don't work for them.

- ii. Spanish Camp July 15-19
  - 1. open to the entire district, getting kiddos from all over!!
  - 2. Can we send out an email through district where folks can register for community event deals throughout (Ask Brock for more insight on this)
  - 3. Currently has 8-9 instructors!
  - 4. Need to create a deadline to sign up (June 15th?) to allow time for planning and coordination with instructors.
  - 5. Linked Jpeg and QR code were super helpful.
- iii. Book Swap - May 30th
  - 1. Always the week before a break
  - 2. Take the last book swap of the year and do it during school hours so all kids have an opportunity to participate. A lot of kids might be missing out.
    - a. Would schedule times for each class to go, possibly during library time and possibly IN the Library, then there is already a scheduled time.
    - b. Asking teachers to send out class dojo notifications asking for book donations.
- iv. End of year Dual Language celebration - June 7th, 5:30pm @ jessie Beck
- v. Kinder info night - 5/2/24 5:30pm C1 and C8 (2 rooms offered bilingually)
  - 1. Will have one more Kinder in August before school starts.
- g. Fund The Arts
  - i. FTA Thank you postcards are printed and we plan to have them go in the mail next week.
  - ii. Final promo video once uploaded to Youtube can be embedded on to web page.
  - iii. Finished all the wishes today.
    - 1. Great idea, hard to deliver so will revamp for next year
  - iv. Will be asking for a larger budget for next year.
  - v. Christine will need a co-chair
- h. Yearbook
  - i. Yearbook coloring contest due Friday.
    - 1. Creating an order form in English & in Spanish.
  - ii. Ads created, sales go live next week. Order forms to go home next week.
  - iii. Please share photos with JB PFA to use in the yearbook. (Can you guys please save these photos as they come in in a google drive folder so we can keep track of them? I will lose one off emails.)
    - 1. Parents and Teachers can send directly to Lauren or to the PFA Email (There is a folder in the Newsletter folder).
- i. Newsletter
  - i. Newsletter is finished at the printer. Hope to have it go home Friday at the latest.
- j. Social Media
  - i. Social Media please feel free to tag JB PFA in your posts and we can reshare easily.
- 6. Open Forum
  - a. Ms. Champagne - Just ask for premium owl pellets.
  - b. Aides for Kindergarten and how important they are and can we keep this going for next year.
    - i. Can we dedicate an aide in each kinder class? Any Aide needs to have a Sub License. This will need more discussion. 25:1 Ratio.
  - c. Brock would like to "just ask" for the purchase of grass seed or dirt to fill in small potholes on the soccer field and field. This was approved at the board meeting.
- 7. Sponsorship
  - a. Looking for ways to innovate and change the sponsorship packages



c/o Jessie Beck  
Elementary School

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- i. moving banners to bronze package
  - ii. Lowered prices on top tier
  - iii. 2-3 page solicitation package that can be sent out to potential sponsors and the benefits they get with those sponsorships
  - iv. Looking to open things up to a wider audience for sponsors. More outreach and starting earlier in the year.
  - v. "In-Kind" Sponsors and how we treat the donation of services or goods and how we recognize those donations.
  - vi. Asking board members who they know and who they can reach out to.
  - vii. Open to different ideas if someone wants to donate but doesn't necessarily want a tiered package.
8. Adjourn: Adjournment at 5:35pm
9. Next meeting - June 5th, 4PM, Beck. Budget and calendar meeting
  - a. Need big screen to go through the budget line by line and the calendar date by date.